



12TH ANNUAL CONFERENCE



JUNE 10, 2010

Crowne Plaza
390 Forsgate Road
Jamesburg, NJ 08831

Emerging Trends Addressing Chronic Issues: Creating a Balance

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NJ Association of Senior Center Directors

Roche Genentech

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Leaders and Professionals

Attend if you're in direct practice, in public and private community-based programs serving caregivers and/or older persons including: senior centers, senior housing, adult day care programs, respite programs, home health, hospitals, assisted living and nursing home settings.

Officials, Planners and Policy Makers

Attend if you're in housing, local planning, program development, legislation, health and social programs.

Educators, Grantmakers and Consumers

Attend if you're interested in making a difference in the lives of older adults.



Conference Goal

The goal of the conference is to provide educational opportunities for providers in the aging network, to advance new approaches, professional ethics and to enhance quality services.

Conference Objectives

- Identify innovative approaches for preventive health and wellness.
- Understand the aging network of services and how best to utilize it.
- Discover practical, creative and evidence-based models for seniors living in the community
- Learn about successful models of advocacy and policy work.
- Promote ethical practices that enable residents to age well.

Thursday, June 10th, 2010 Crowne Plaza, Jamesburg

8:00 AM – Registration & Continental Breakfast

9:00 AM – Welcoming Remarks

9:15 AM – Morning Keynote

Donna Butts – Exec. Dir., Generations United, Washington, DC

Serving Common Interests: Intergenerational Shared Sites Save Dollars While Making Sense

Old and young people walk the same streets together, but routinely find themselves on opposite sides. While many elders live, socialize, or receive care in facilities and programs separated from the larger community, children often spend their days in schools and child care centers with little contact with adults other than their parents and teachers. Never before has the opportunity to unite the generations under one roof been greater. At a time when many communities face limited local, state, and national resources for construction and rehabilitation of facilities, age-integrated facilities make sense. Today more than ever, we need innovative strategies that connect generations and engage our older adults and children as valuable resources, while making limited dollars go further. Intergenerational shared site programs do just that by co-locating programs for older adults and youth.

10:15 AM – Break and Visit Exhibitors

10:30 AM – 11:50 AM – Concurrent Sessions

11:50 AM – 12:15 PM – Break and Visit Exhibitors

12:15 PM – Lunch and Luncheon Keynote

Bob Blancato served as the Executive Director of the 1995 White House Conference on Aging, Blancato & Associates, Washington, DC

Next year as the first boomers turn 65, the Older Americans Act is up for renewal. This session will discuss the possible changes to the Act, especially those which relate to strengthening the aging network's role in home and community based care.

1:30 – PM – Break and Visit Exhibitors

1:40 PM – 3:00 PM – Afternoon Concurrent Sessions

MORNING

1 The Ethical and Legal Response: Identifying and Reporting Elder Abuse, Neglect and Exploitation

David Ricci – State Coordinator of Adult Protective Services;
Pat Bohse – Manager, NJAA; **Linda Murtagh** – Administrative Supervisor of Social Work, Ocean County Board of Social Services; **Vincent Olawale** – Human Services Division Manager FOCUS, Hispanic Center for Community Development Inc.

2 Managing Chronic Disease: Empowering Older Adults to Put “Life” Back in Their Lives

Three models will be presented:

Sue Lachenmayr – MPH, CHES, NJ Office of Community Education and Wellness; **Catherine Santilien** – Jefferson Park Ministries-Americorps; **Reva Foster** – Willingboro Kennedy Center and NJ Black Issues Convention; **MaryLou Schnurr** – Executive Dir., Sussex County Office on Aging

An overview of several pilots, including reaching Non-English speaking communities; forging new partnerships with minority organizations; integrating the program into ongoing class activities; cross-training staff to facilitate peer-led programs, linking seniors in current classes to other evidence-based programs; and creating successful strategies for peer leader recruitment, training, and workshop.

3 Music and Your Brain Health

Dr. Concetta M. Tomaino, D.A., MT-BC, LCAT, Exec Dir. and Co-founder of the Institute for Music and Neurologic Function, Senior VP, Music Therapy, Beth Abraham Family of Health Svcs. Dr. Tomaino is a pioneer in music therapy for individuals suffering the effects of stroke or other brain trauma or are afflicted with such degenerative neurological diseases as Parkinson’s or Alzheimer’s.

4 Staying Connected

Programs That Enhance Community Connections

Sandra Brillhart – Greater Mercer TMA
 Success in Travel Instruction for Seniors: Travel training was successfully piloted in Middlesex County; Greater Mercer TMA is implementing this model to Mercer County and developing a training curriculum and peer trainers.

MORNING

(Continued)

Staying Connected (Continued)

Michael Devlin – Camden City Garden Club
 Healthy Community Connections: This program links with senior housing programs to create gardens throughout the city of Camden, as well as educate them about growing and preparing healthy foods. This project addresses food insecurity and connects seniors with community services.

5 Practical Guide to Overcoming Barriers to Shared Sites

Donna Butts – Executive Director, Generations United
 The nuts and bolts to serving diverse populations in common community sites.

AFTERNOON

6 The Ethical and Legal Response: Identifying and Reporting Elder Abuse, Neglect and Exploitation

For a full description, see Morning Session #1.

7 Managing Chronic Disease: Empowering Older Adults to Put “Life” Back in Their Lives

For a full description, see Morning Session #2.

8 Music and Your Brain Health

For a full description, see Morning Session #3.

9 Staying Connected

Programs That Enhance Community Connections
 For a full description, see Morning Session #4.

10 Advocates Tool Kit

Bob Blancato – served as the Exec. Dir., 1995 White House Conference on Aging, Blancato & Associates, Washington, DC.
 Mr. Blancato addresses who’s who and how to “get your foot in the door” and make your voice heard.

DIRECTIONS

To the Conference

REGISTRATION

For the Conference

From the Trenton Area

Take Interstate 195 East to NJ Turnpike North to Exit 8A via the left ramp, Jamesburg onto Rt. 32 East. Continue for 1/4 mile. Crowne Plaza is on your right.

From North Jersey or South Jersey

Take NJ Turnpike to Exit 8A via the left ramp, Jamesburg onto Rt. 32 East. Continue 1/4 mile. Crowne Plaza is on your right.

From Freehold or the Shore

Take Rt. 9 to Freehold to Rt. 33 West. Continue on Rt. 33 for approximately 10 miles to Applegarth Road, exit on right. Then make a left at the 3rd traffic light onto Forsgate Drive, Rt. 32 West. Go to second light and follow signs for U-turn onto Rt. 32 East. Continue for 1/4 mile. Crowne Plaza is on your right.

From Princeton

Take Rt. 1 to Scudders Mill Road East. Make a left at the 5th traffic light onto Dey Road. Continue on Dey Road crossing Rt. 130 until the end. Make a left onto South River/Cranbury Road and Rt. 32. Make a right turn at the traffic light on to Rt. 32 East. Continue for 1/4 mile. Crowne Plaza is on your right.

For more information, call:
The Crowne Plaza
609-655-4775

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REGISTRATION

HOME RULE

NAME _____

ORGANIZATION _____

ADDRESS _____

TOWN / STATE / ZIP _____

PHONE _____

EMAIL _____

Concurrent Session Selections

Choose one from Sessions 1-5 at 10:30AM

1ST CHOICE _____ 2ND CHOICE _____

Choose one from Sessions 6-10 at 1:40 PM

1ST CHOICE _____ 2ND CHOICE _____

Registration Fees

Single registrant	\$70 per person
Group rate for 3 or more persons from an agency	\$60 per person
NJ Government representative	\$60 per person
CEU or letter of attendance	\$20 per person

Total \$ _____

Credit Card Payment

(Visa/Mastercard Only)

Card # _____

Security # _____ Exp Date _____

Zip code related to card you are using: _____

Name _____ Total \$ _____

4.5 CEU hours are being requested for the program.

Please check the desired certificate:

- LNHA/CALA Social Work
 Activity/Recreation Ltr. of Attendance

Make Check/Voucher Payable to:

NJ Foundation for Aging

176 West State Street • Trenton, NJ 08608
Tax ID# 22-3569599 • Phone: 609-421-0206

Please note: no confirmations will be sent.
Please call 609-421-0206 to let us know if
you have any dietary or special needs.