



145 West Hanover Street, Trenton, NJ 08618 Phone 609-421-0206 Fax 609-421-2006  
[www.njfoundationforaging.org](http://www.njfoundationforaging.org)

## You are invited to be a sponsor for *Aging Insights*

This ½ hour TV Show addresses resources for seniors and their caregivers as well as current policies that impact seniors. Each show is **broadcast more than 300 times a month** across New Jersey and **reaches an estimated 400,000 viewers**. The overall focus is to promote healthy aging. Guests for the talk show format include policy makers and community resources related to aging well in NJ.

### EXPANDED SPONSORSHIP OPPORTUNITIES TO REACH MORE THAN 400,000 VIEWERS ON PUBLIC ACCESS, Plus reach even more viewers on YouTube

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**PLATINUM SPONSOR - \$2,500 for one of the 2014 Shows.** Please contact us to **determine the next show available for sponsorship.** This level includes a mention of your sponsorship in the signoff for the show as well as placement of your tagline and your logo in the final credits. The Platinum Sponsorship level allows your message to reach even more individuals by adding **a web ad on NJFA's Website during the month that show is broadcast and the following month.** *Limited to one Platinum Sponsor per show.*

**GOLD SPONSOR - \$1,500 for one of the 2014 Shows.** Please contact us to **determine the next show available for sponsorship.** This level includes your onscreen tagline and logo in the final credits of the show. **As an added value,** this Sponsorship level allows your message to reach even more individuals by adding **a web ad on NJFA's Website during the month that show is broadcast.** *Limited to three Gold Sponsors per show.*

**SILVER SPONSOR - \$1,200 for one 2014 Show.** This includes a placement of your tagline and your logo in the final credits. **Please contact us to determine the next show available for sponsorship.** *Limited to two Silver Sponsors per show.*

**Patron- \$1,000 for one 2014 Show** to have your logo posted in the final credits. **Please contact us to determine the next show available for your sponsorship.** *Limited to two Patrons per show*

Make checks payable to NJ Foundation for Aging (ID # 22-3569599), a 501.c.3, tax exempt organization  
Mail your payment to NJFA, 145 West Hanover Street, Trenton, NJ 08618 fax 609-421-2006. **Fax reservations may be made with a credit card payment,** Please call if you wish to make a payment using a credit card, 609-421-0206.

*Questions? Call 609-421-0206 or email, [mchalker@njfoundationforaging.org](mailto:mchalker@njfoundationforaging.org) Please complete and return the information below:*

Organization \_\_\_\_\_ Sponsorship Level \$ \_\_\_\_\_

Address \_\_\_\_\_

Representative's name \_\_\_\_\_ phone \_\_\_\_\_

Title \_\_\_\_\_ email \_\_\_\_\_

**Thank you for your support. Your contribution may be tax deductible.**